

Amusement Revenue

As one of the two sectors with a tax in addition to the gross receipts tax, the attractions sector revenue is vital to the City. Along with the current attractions already available, Pigeon Forge continues to identify and recruit new attractions each year. This revenue generated in this sector were fairly strong despite no large additions to the city's offerings in 2007.



2007 AMUSEMENT REVENUE

Month	Tax Collected @ 2%	Gross Business	% of Change
January	\$39,604	\$2,052,005	27
February	\$21,402	\$3,429,140	19
March	\$177,451	\$9,041,854	25
April	\$273,795	\$14,349,580	20
May	\$217,239	\$11,550,263	21
June	\$348,706	\$17,276,018	8
July	\$443,581	\$22,422,689	-3
August	\$296,301	\$14,463,820	11
September	\$158,064	\$8,039,294	3
October	\$198,437	\$10,157,329	-2
November	\$137,239	\$6,949,856	-4
December	\$173,841	\$8,796,860	-4
Total	\$2,529,725	\$129,448,718	7

2006 AMUSEMENT REVENUE

Month	Tax Collected @ 2%	Gross Business	% of Change
January	\$32,328	\$1,611,962	-38
February	\$41,345	\$3,058,503	9
March	\$143,756	\$7,214,921	-8
April	\$292,255	\$15,879,203	34
May	\$179,564	\$9,544,507	0
June	\$214,448	\$10,434,645	17
July	\$431,161	\$23,221,455	31
August	\$243,937	\$13,243,822	11
September	\$141,841	\$7,794,918	37
October	\$198,442	\$10,407,873	34
November	\$129,115	\$7,254,765	25
December	\$142,410	\$9,137,591	16
Total	\$2,257,222	\$120,900,285	20

2005 AMUSEMENT REVENUE

Month	Tax Collected @ 2%	Gross Business	% of Change
January	\$42,064	\$2,593,667	48
February	\$55,872	\$2,916,425	131
March	\$155,319	\$7,871,744	10
April	\$244,987	\$8,777,645	0
May	\$178,054	\$9,557,983	6
June	\$273,833	\$14,073,166	12
July	\$351,209	\$17,984,876	3
August	\$238,804	\$15,920,952	12
September	\$111,584	\$5,894,732	-5
October	\$165,202	\$7,944,715	-12
November	\$99,888	\$5,371,106	13
December	\$123,428	\$6,722,412	28
Total	\$1,940,337	\$100,799,589	8

PRIOR YEARS AMUSEMENT REVENUE

Year	Tax Collected @ 2%	Gross Business	% of Change
1980	\$132,340	\$6,647,018	
1981	\$159,866	\$7,643,202	15
1982	\$174,080	\$8,094,023	5
1983	\$187,564	\$9,328,221	16
1984	\$212,578	\$10,628,914	13
1985	\$251,540	\$12,577,510	18
1986*	\$410,828	\$20,541,400	63
1987	\$426,479	\$21,773,950	6
1988	\$527,822	\$26,395,100	21
1989	\$583,524	\$29,273,889	11
1990	\$636,040	\$32,171,557	9
1991	\$744,243	\$37,220,949	16
1992	\$826,286	\$41,931,633	13
1993	\$943,672	\$47,424,025	13
1994	\$1,057,823	\$53,185,733	12
1995	\$1,203,857	\$60,535,006	14
1996	\$1,255,662	\$63,197,580	4
1997	\$1,362,704	\$68,488,717	8
1998	\$1,447,315	\$72,925,163	6
1999	\$1,486,251	\$74,499,135	2
2000	\$1,463,269	\$73,913,417	-2
2001	\$1,591,229	\$80,243,172	7
2002	\$1,468,746	\$85,364,733	6
2003	\$1,649,130	\$83,067,731	-3
2004	\$1,807,225	\$92,198,830	10

*Year of Hollywood opening