

Gas/Grocery Revenue

Gas prices have increased significantly during the past several years. While rising gas prices mean visitors spend more to fill up when in town, if this trend continues, the City may see a negative impact. Many Pigeon Forge visitors have pre-determined budgets, meaning more money is used for gas and less is available for other activities.



2007 GAS/GROCERY REVENUE

Month	Gross Business	% of Change
January	\$5,306,546	17
February	\$4,899,272	0
March	\$6,207,673	5
April	\$6,981,396	4
May	\$6,858,932	10
June	\$8,893,226	6
July	\$10,117,571	3
August	\$8,405,796	7
September	\$7,154,999	8
October	\$7,188,532	5
November	\$7,286,077	13
December	\$9,584,351	10
Total	\$88,884,370	8

2006 GAS/GROCERY REVENUE

Month	Gross Business	% of Change
January	\$4,550,933	16
February	\$4,925,285	12
March	\$5,904,078	6
April	\$6,742,440	16
May	\$5,805,721	1
June	\$8,393,825	16
July	\$9,855,097	6
August	\$7,829,030	11
September	\$6,638,148	4
October	\$6,822,185	-1
November	\$6,349,944	8
December	\$8,713,700	10
Total	\$82,536,322	8

2005 GAS/GROCERY REVENUE

Month	Gross Business	% of Change
January	\$3,924,607	-1
February	\$4,377,699	6
March	\$5,558,340	21
April	\$5,830,111	7
May	\$5,766,832	12
June	\$7,235,455	7
July	\$9,262,299	16
August	\$7,061,931	12
September	\$6,376,063	9
October	\$6,865,874	6
November	\$5,871,549	4
December	\$7,951,341	5
Total	\$76,082,100	9

PRIOR YEARS GAS/GROCERY REVENUE

Month	Gross Business	% of Change
1995	\$34,213,741	N/A
1996	\$40,025,951	17
1997	\$41,533,340	4
1998	\$47,858,700	15
1999	\$54,594,236	14
2000	\$62,040,964	14
2001	\$65,007,834	5
2002	\$60,670,662	-7
2003	\$61,764,206	2
2004	\$69,835,390	13