

Outlet Revenue

With growing competition in Sevier County, this has become perhaps the most competitive business segment. Since 1998, the revenues in this sector have been declining. In 2008, the Belz Outlets will finish a renovation including the addition of new outlet stores. In addition, other additions are anticipated to provide new offerings for this sector.



2007 OUTLET REVENUE

Month	Gross Business	% of Change
January	\$3,915,961	0
February	\$4,761,473	7
March	\$7,555,793	9
April	\$6,873,455	-8
May	\$6,466,251	1
June	\$7,919,543	-5
July	\$8,793,207	-4
August	\$7,070,154	-5
September	\$8,559,543	-1
October	\$11,025,427	-7
November	\$11,113,303	0
December	\$9,925,982	-3
Total	\$93,989,692	-2

2005 OUTLET REVENUE

Month	Gross Business	% of Change
January	\$4,058,493	-6
February	\$5,209,541	14
March	\$7,237,186	1
April	\$7,377,383	-1
May	\$7,205,304	4
June	\$8,633,814	0
July	\$10,099,327	2
August	\$7,218,939	-4
September	\$8,654,754	-9
October	\$12,182,801	-5
November	\$12,617,016	-1
December	\$10,734,994	-3
Total	\$101,729,652	-1

2006 OUTLET REVENUE

Month	Gross Business	% of Change
January	\$3,918,567	-3
February	\$4,425,803	-15
March	\$6,931,234	-4
April	\$7,486,387	1
May	\$6,386,253	-11
June	\$8,369,828	-3
July	\$9,175,514	-9
August	\$7,431,756	-4
September	\$8,660,296	0
October	\$11,822,802	-3
November	\$11,146,080	-12
December	\$10,234,345	-5
Total	\$95,998,865	-6

PRIOR YEARS OUTLET REVENUE

Year	Gross Business	% of Change
1990	\$122,140,695	25
1991	\$139,234,376	14
1992	\$147,275,270	6
1993	\$147,224,207	0
1994	\$153,690,009	4
1995	\$156,712,084	2
1996	\$157,358,503	0
1997	\$165,020,325	5
1998	\$161,875,449	-2
1999	\$153,586,288	-5
2000	\$141,679,069	-8
2001	\$129,343,147	-9
2002	\$121,262,335	-6
2003	\$109,342,382	-10
2004	\$103,181,207	-6