

Retail/Services Revenue

After experiencing phenomenal growth during the past several years, receipts for this sector plummeted in 2007. As competition in the area increases, the City must work to keep visitors in Pigeon Forge. New developments during the next few years may help to alleviate this decline. Belle Island Village, once completed in 2008, several new retail additions. This development will be one of the largest themed destinations in the Southeast.



2007 RETAIL/SERVICES REVENUE

Month	Gross Business	% of Change
January	\$6,459,729	-1
February	\$6,325,899	4
March	\$7,963,253	-4
April	\$9,034,987	5
May	\$8,485,712	-13
June	\$9,627,355	-6
July	\$9,837,588	-9
August	\$8,828,834	-11
September	\$8,378,581	-10
October	\$9,670,785	-8
November	\$9,032,019	-1
December	\$8,323,190	-7
Total	\$102,107,932	-6

2006 RETAIL/SERVICES REVENUE

Month	Gross Business	% of Change
January	\$6,523,345	64
February	\$6,261,563	21
March	\$8,260,711	32
April	\$8,629,376	34
May	\$9,764,816	33
June	\$10,268,764	30
July	\$10,752,346	27
August	\$9,924,341	25
September	\$9,288,753	14
October	\$10,395,953	22
November	\$9,139,380	12
December	\$8,987,065	7
Total	\$108,196,313	24

2005 RETAIL/SERVICES REVENUE

Month	Gross Business	% of Change
January	\$4,514,422	5
February	\$5,154,353	21
March	\$6,251,643	14
April	\$6,420,964	9
May	\$7,318,347	32
June	\$7,910,476	10
July	\$8,465,489	14
August	\$7,952,175	24
September	\$8,136,489	32
October	\$8,544,832	23
November	\$8,176,358	28
December	\$8,407,761	32
Total	\$87,258,299	20

PRIOR YEARS RETAIL/SERVICES REVENUE

Month	Gross Business	% of Change
1994	\$21,835,337	N/A
1995	\$27,928,592	28
1996	\$27,550,608	-1
1997	\$25,380,636	-8
1998	\$33,010,890	30
1999	\$43,426,952	32
2000	\$44,969,871	4
2001	\$48,028,666	7
2002	\$55,569,729	16
2003	\$64,203,851	16
2004	\$72,480,058	13