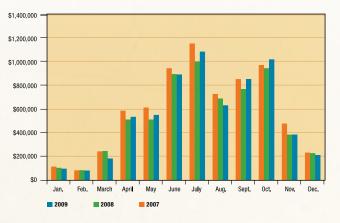
Campground Revenue

Pigeon Forge has several campgrounds in the city limits. Many Pigeon Forge visitors own their own recreational vehicles (RV) and the various campgrounds offer the opportunity to utilize them. Weather patterns often play a role in the number of people staying in campgrounds each month. In 2009, campground gross business was up, possibly due to many visitors looking for a way to cut accommodations expenses.



2009 CAMPGROUND REVENUE

| Month | Gross Business | % of Change |
|-----------|----------------|-------------|
| January | \$97,137 | -7 |
| February | \$81,406 | -3 |
| March | \$184,507 | -26 |
| April | \$538,794 | 4 |
| May | \$555,311 | 8 |
| June | \$899,485 | 0 |
| July | \$1,093,236 | 8 |
| August | \$636,620 | -8 |
| September | \$860,577 | 11 |
| October | \$1,027,835 | 8 |
| November | \$387,775 | 7 |
| December | \$214,134 | -7 |
| Total | \$6,576,817 | 2 |

2008 CAMPGROUND REVENUE

| Month | Gross Business | % of Change |
|-----------|----------------|-------------|
| January | \$104,893 | -9 |
| February | \$84,266 | 1 |
| March | \$247,782 | 1 |
| April | \$516,335 | -13 |
| May | \$516,120 | -16 |
| June | \$901,891 | -5 |
| July | \$1,008,089 | -13 |
| August | \$694,779 | -5 |
| September | \$776,110 | -10 |
| October | \$951,864 | -3 |
| November | \$387,179 | -20 |
| December | \$229,593 | -2 |
| Total | \$6,418,901 | -9 |



2007 CAMPGROUND REVENUE

| Month | Gross Business | % of Change |
|-----------|----------------|-------------|
| January | \$114,979 | 4 |
| February | \$83,541 | 6 |
| March | \$245,063 | 13 |
| April | \$590,555 | 12 |
| May | \$617,377 | 11 |
| June | \$951,884 | -3 |
| July | \$1,163,270 | -1 |
| August | \$732,738 | 20 |
| September | \$859,479 | 2 |
| October | \$980,237 | -5 |
| November | \$481,174 | 7 |
| December | \$234,775 | 2 |
| Total | \$7,055,072 | 3 |

PRIOR YEARS' CAMPGROUND REVENUE

| Voor | Gross Business | % of Chappe |
|------|----------------|-------------|
| Year | Gross Business | % of Change |
| 1990 | \$2,846,832 | 26 |
| 1991 | \$2,892,057 | 2 |
| 1992 | \$3,098,560 | 7 |
| 1993 | \$3,471,623 | 12 |
| 1994 | \$3,835,429 | 10 |
| 1995 | \$4,157,979 | 9 |
| 1996 | \$4,105,086 | -1 |
| 1997 | \$4,496,780 | 10 |
| 1998 | \$4,816,103 | 7 |
| 1999 | \$5,276,466 | 10 |
| 2000 | \$4,963,671 | -6 |
| 2001 | \$5,332,181 | 7 |
| 2002 | \$5,817,978 | 9 |
| 2003 | \$5,981,350 | 3 |
| 2004 | \$6,127,281 | 2 |
| 2005 | \$6,356,107 | 4 |
| 2006 | \$6,825,018 | 7 |
| | | |