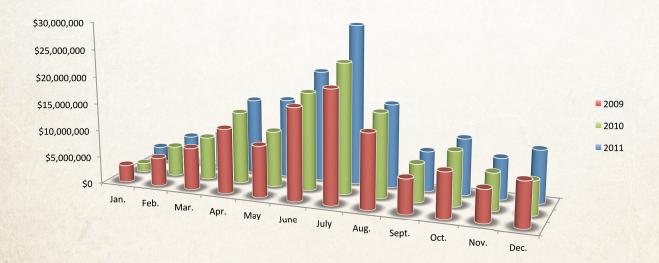
Amusement Revenue

In addition to the lodging tax, the businesses with amusement attractions pay a tourism tax of 2.5 percent. In an effort to build a variety of attractors to the city, Pigeon Forge continues to identify and recruit new attractions each year.



2011 AMUSEMENT REVENUE

Month	Tax Collected at 2.5%*	Gross Business	% of Change**
January	\$53,707	\$2,942,174	64
February	\$114,024	\$5,691,718	19
March	\$150,984	\$7,201,834	-3
April	\$221,139	\$14,014,416	-16
May	\$253,355	\$14,638,366	8
June	\$340,807	\$20,493,079	-9
July	\$459,367	\$29,504,134	-2
August	\$301,388	\$15,544,463	-17
September	\$191,456	\$7,451,705	-10
October	\$237,610	\$10,492,195	-11
November	\$199,245	\$7,635,313	3
December	\$232,244	\$9,824,077	53
Total	\$2,755,326	\$145,435,485	-3

*Amusement tax increased from 2.0% to 2.5% in August of 2011

**1 % of change is based on gross business



2010 AMUSEMENT REVENUE

Month	Tax Collected at 2%	Gross Business	% of Change
January	\$31,416	\$1,582,647	-50
February	\$109,487	\$5,500,961	6
March	\$157,178	\$7,902,739	2
April	\$263,203	\$13,233,069	11
May	\$205,128	\$10,317,010	9
June	\$359,220	\$18,069,992	6
July	\$478,325	\$24,020,520	15
August	\$311,080	\$15,655,210	13
September	\$139,330	\$7,071,829	10
October	\$200,377	\$10,047,454	20
November	\$142,348	\$6,936,936	14
December	\$120,944	\$6,289,083	-25
Total	\$2,518,036	\$126,627,450	7

2009 AMUSEMENT REVENUE

Month	Tax Collected at 2%	Gross Business	% of Change
January	\$62,511	\$3,135,275	62
February	\$103,343	\$5,185,700	2
March	\$153,954	\$7,723,070	-19
April	\$231,042	\$11,938,154	2
May	\$189,196	\$9,479,657	-8
June	\$339,643	\$17,080,250	-6
July	\$415,112	\$20,914,655	-8
August	\$274,787	\$13,834,814	-6
September	\$126,805	\$6,433,583	-11
October	\$172,468	\$8,394,397	1
November	\$119,956	\$6,100,176	-22
December	\$165,369	\$8,334,482	10
Total	\$2,354,186	\$118,554,213	-5

PRIOR YEARS' AMUSEMENT REVENUE

1980 \$133,340 \$6,667,018 1981 \$152,866 \$7,643,302 15 1982 \$161,080 \$8,054,023 5 1983 \$187,566 \$9,378,321 16 1984 \$212,578 \$10,628,916 13 1985 \$251,540 \$12,577,510 18 1986* \$410,828 \$20,541,400 63 1987 \$435,479 \$21,773,950 6 1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	Year	Tax Collected at 2%	Gross Business	% of Change
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1984 \$212,578 \$10,628,916 13 1985 \$251,540 \$12,577,510 18 1986* \$410,828 \$20,541,400 63 1987 \$435,479 \$21,773,950 6 1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731	1982	\$161,080	\$8,054,023	5
1985 \$251,540 \$12,577,510 18 1986* \$410,828 \$20,541,400 63 1987 \$435,479 \$21,773,950 6 1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 <td>1983</td> <td>\$187,566</td> <td>\$9,378,321</td> <td>16</td>	1983	\$187,566	\$9,378,321	16
1986* \$410,828 \$20,541,400 63 1987 \$435,479 \$21,773,950 6 1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 <td>1984</td> <td>\$212,578</td> <td>\$10,628,916</td> <td>13</td>	1984	\$212,578	\$10,628,916	13
1987 \$435,479 \$21,773,950 6 1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1985	\$251,540	\$12,577,510	18
1988 \$527,822 \$26,391,100 21 1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1986*	\$410,828	\$20,541,400	63
1989 \$583,526 \$29,273,589 11 1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1987	\$435,479	\$21,773,950	6
1990 \$635,060 \$32,171,557 9 1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1988	\$527,822	\$26,391,100	21
1991 \$744,243 \$37,220,969 16 1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1989	\$583,526	\$29,273,589	11
1992 \$835,286 \$41,951,633 13 1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1990	\$635,060	\$32,171,557	9
1993 \$943,672 \$47,474,025 13 1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1991	\$744,243	\$37,220,969	16
1994 \$1,057,823 \$53,135,733 12 1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1992	\$835,286	\$41,951,633	13
1995 \$1,203,457 \$60,515,002 14 1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1993	\$943,672	\$47,474,025	13
1996 \$1,255,662 \$63,197,580 4 1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1994	\$1,057,823	\$53,135,733	12
1997 \$1,362,704 \$68,488,717 8 1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1995	\$1,203,457	\$60,515,002	14
1998 \$1,447,315 \$72,935,163 6 1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1996	\$1,255,662	\$63,197,580	4
1999 \$1,488,251 \$74,699,135 2 2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1997	\$1,362,704	\$68,488,717	8
2000 \$1,483,269 \$75,393,417 2 2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1998	\$1,447,315	\$72,935,163	6
2001 \$1,591,239 \$80,843,173 7 2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	1999	\$1,488,251	\$74,699,135	2
2002 \$1,668,746 \$85,366,733 6 2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	2000	\$1,483,269	\$75,393,417	2
2003 \$1,649,130 \$85,001,731 0 2004 \$1,807,225 \$93,219,883 10	2001	\$1,591,239	\$80,843,173	7
2004 \$1,807,225 \$93,219,883 10	2002	\$1,668,746	\$85,366,733	6
	2003	\$1,649,130	\$85,001,731	0
2005 \$1,940,327 \$100,700,580 \$	2004	\$1,807,225	\$93,219,883	10
2003 \$1,740,337 \$100,777,307 6	2005	\$1,940,337	\$100,799,589	8
2006 \$2,257,222 \$120,900,285 20	2006	\$2,257,222	\$120,900,285	20
2007 \$2,529,735 \$129,448,718 7	2007		\$129,448,718	7
2008 \$2,481,222 \$125,024,793 -3	2008	\$2,481,222	\$125,024,793	-3

*Year of Dollywood Opening