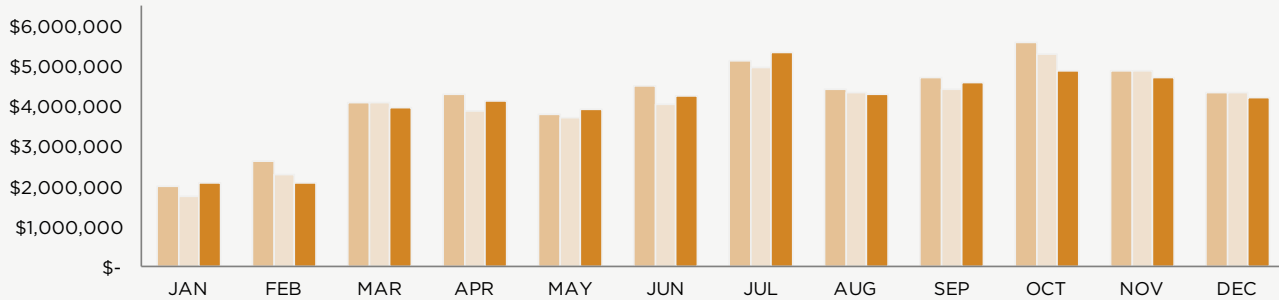




One of the most popular leisure and group travel activities is outlet shopping. Pigeon Forge is home to several outlet malls that have been a staple in the city for many years. In 1998, a notable outlet center moved locations to a sister city due to land availability, which contributes to the competition for outlet retailers within Sevier County to this day. The centers in Pigeon Forge continually looks to add popular stores in an effort to increase offerings for the millions of city visitors.



Legend

2015

2014

2013

2015

Month	Gross Business	% Change
JAN	\$ 2,064,785	18
FEB	\$ 2,087,672	-9
MAR	\$ 3,938,251	-4
APR	\$ 4,126,220	6
MAY	\$ 3,935,565	6
JUN	\$ 4,243,493	5
JUL	\$ 5,341,703	8
AUG	\$ 4,281,361	-2
SEP	\$ 4,580,081	3
OCT	\$ 4,879,490	-8
NOV	\$ 4,727,146	-3
DEC	\$ 4,198,569	-3
TOTAL	\$ 48,404,336	1

2014

Month	Gross Business	% Change
JAN	\$ 1,744,284	-13
FEB	\$ 2,290,847	-12
MAR	\$ 4,083,651	0
APR	\$ 3,879,193	-10
MAY	\$ 3,698,801	-2
JUN	\$ 4,047,651	-10
JUL	\$ 4,967,557	-3
AUG	\$ 4,347,493	-1
SEP	\$ 4,427,057	-6
OCT	\$ 5,288,806	-5
NOV	\$ 4,888,425	0
DEC	\$ 4,314,314	0
TOTAL	\$ 47,978,079	-5

2013

Month	Gross Business	% Change
JAN	\$ 1,995,708	21
FEB	\$ 2,604,960	12
MAR	\$ 4,096,809	10
APR	\$ 4,297,555	10
MAY	\$ 3,792,959	-8
JUN	\$ 4,487,375	-11
JUL	\$ 5,109,576	-4
AUG	\$ 4,398,932	-3
SEP	\$ 4,698,901	-13
OCT	\$ 5,592,903	-11
NOV	\$ 4,893,594	-12
DEC	\$ 4,333,601	5
TOTAL	\$ 50,302,873	-4

PRIOR YEARS

Year	Gross Business	% Change
1998	\$ 161,975,449	-2
1999	\$ 153,586,288	-5
2000	\$ 141,679,069	-8
2001	\$ 129,343,147	-9
2002	\$ 121,262,335	-6
2003	\$ 109,342,382	-10
2004	\$ 103,181,207	-6
2005	\$ 101,729,652	-6
2006	\$ 95,998,865	-1
2007	\$ 93,989,692	-2
2008	\$ 80,141,969	-15
2009	\$ 62,608,163	-22
2010	\$ 54,860,881	-12
2011	\$ 51,140,881	-7
2012	\$ 52,047,372	2

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)