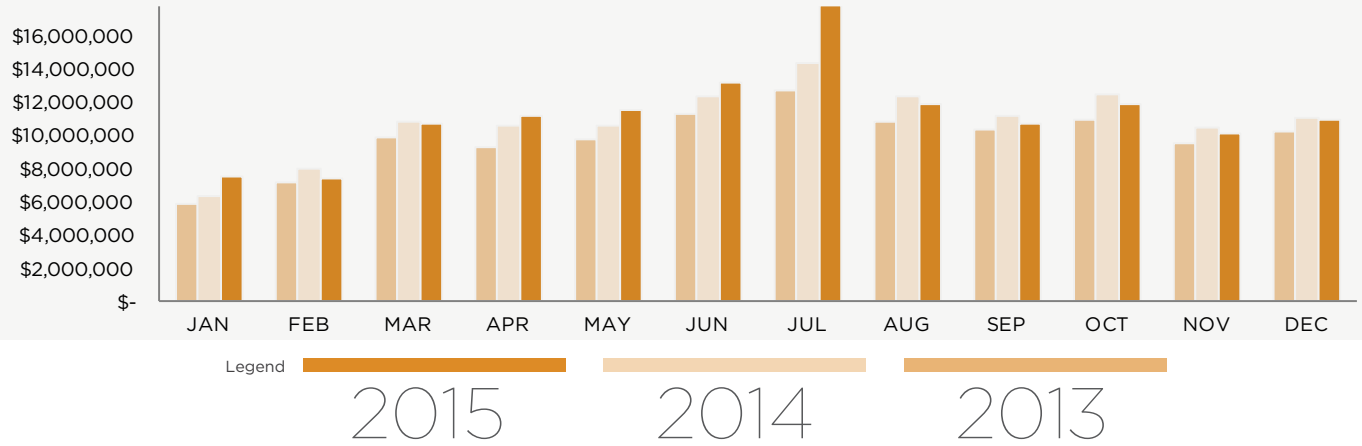




Pigeon Forge provides many retail and service stores patronized by both residents and visitors. This sector includes stores not associated with an outlet mall or niche specialty products. Potential new developments are on the horizon that would substantially add to the number of retail stores located in Pigeon Forge.

Retail & Services Revenue



2015		
Month	Gross Business	% Change
JAN	\$ 7,465,871	18
FEB	\$ 7,346,577	-8
MAR	\$ 10,631,609	-1
APR	\$ 11,082,189	5
MAY	\$ 11,447,101	9
JUN	\$ 13,096,328	6
JUL	\$ 17,769,457	25
AUG	\$ 11,804,172	-4
SEP	\$ 10,593,542	-5
OCT	\$ 11,869,872	-4
NOV	\$ 10,013,003	-4
DEC	\$ 10,843,195	-2
TOTAL	\$ 133,962,916	3

2014		
Month	Gross Business	% Change
JAN	\$ 6,325,277	9
FEB	\$ 7,988,124	12
MAR	\$ 10,760,818	10
APR	\$ 10,572,873	14
MAY	\$ 10,546,811	9
JUN	\$ 12,349,051	10
JUL	\$ 14,241,549	13
AUG	\$ 12,309,675	14
SEP	\$ 11,097,992	7
OCT	\$ 12,419,011	14
NOV	\$ 10,467,417	11
DEC	\$ 11,032,190	8
TOTAL	\$ 130,110,788	11

2013		
Month	Gross Business	% Change
JAN	\$ 5,792,428	12
FEB	\$ 7,117,507	3
MAR	\$ 9,818,172	8
APR	\$ 9,241,067	3
MAY	\$ 9,713,777	14
JUN	\$ 11,197,208	6
JUL	\$ 12,593,063	12
AUG	\$ 10,770,588	4
SEP	\$ 10,346,893	11
OCT	\$ 10,882,482	7
NOV	\$ 9,436,188	2
DEC	\$ 10,182,356	7
TOTAL	\$ 117,091,729	7

PRIOR YEARS		
Year	Gross Business	% Change
1998	\$ 33,010,890	30
1999	\$ 43,426,952	32
2000	\$ 44,969,871	4
2001	\$ 48,028,666	7
2002	\$ 55,569,729	16
2003	\$ 64,203,851	16
2004	\$ 72,480,058	13
2005	\$ 87,258,299	13
2006	\$ 108,196,313	20
2007	\$ 102,107,932	-6
2008	\$ 92,490,640	-9
2009	\$ 82,832,938	-10
2010	\$ 82,026,018	-1
2011	\$ 94,942,266	16
2012	\$ 109,094,114	15

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)