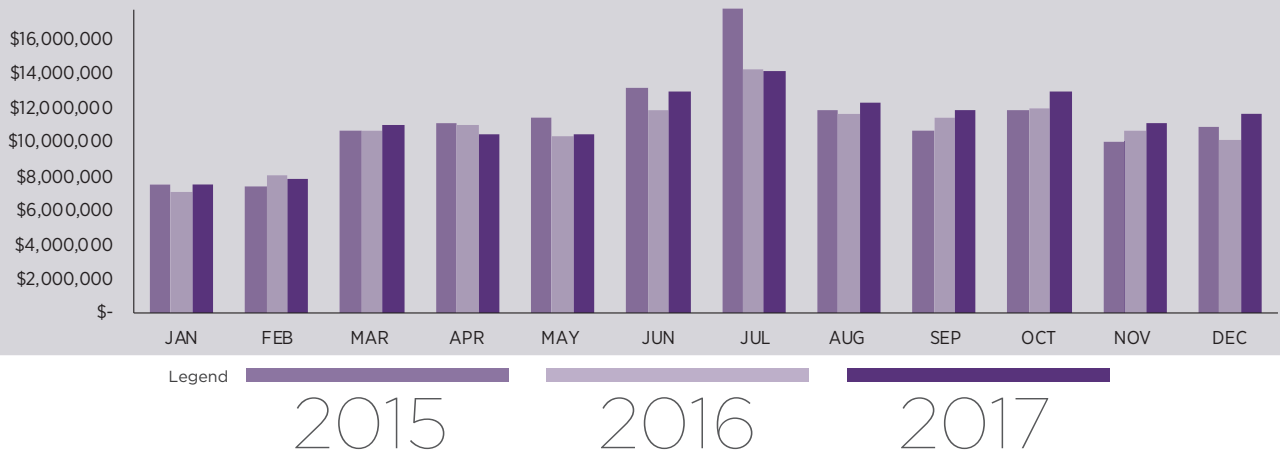




Pigeon Forge provides many retail and service stores patronized by both residents and visitors. This sector includes stores not associated with an outlet mall or niche specialty products.

# Retail & Services Revenue



2017*		
Month	Gross Business	% Change
JAN	\$ 7,478,008	5
FEB	\$ 7,867,342	-3
MAR	\$ 11,001,308	4
APR	\$ 10,464,221	-4
MAY	\$ 10,456,442	1
JUN	\$ 12,937,056	10
JUL	\$ 14,106,748	-1
AUG	\$ 12,262,993	6
SEP	\$ 11,823,890	4
OCT	\$ 12,873,218	8
NOV	\$ 11,110,274	4
DEC	\$ 11,635,082	16
TOTAL	\$ 134,016,582	4

2016*		
Month	Gross Business	% Change
JAN	\$ 7,100,752	-5
FEB	\$ 8,088,854	10
MAR	\$ 10,593,799	0
APR	\$ 10,931,220	-1
MAY	\$ 10,340,670	-10
JUN	\$ 11,796,618	-10
JUL	\$ 14,222,685	-20
AUG	\$ 11,602,911	-2
SEP	\$ 11,376,230	7
OCT	\$ 11,922,584	0
NOV	\$ 10,690,934	7
DEC	\$ 10,054,972	-7
TOTAL	\$ 128,722,229	-4

2015*		
Month	Gross Business	% Change
JAN	\$ 7,465,871	18
FEB	\$ 7,346,577	-8
MAR	\$ 10,631,609	-1
APR	\$ 11,082,189	5
MAY	\$ 11,447,101	9
JUN	\$ 13,096,328	6
JUL	\$ 17,769,457	25
AUG	\$ 11,804,172	-4
SEP	\$ 10,593,542	-5
OCT	\$ 11,869,872	-4
NOV	\$ 10,013,003	-4
DEC	\$ 10,843,195	-2
TOTAL	\$ 133,962,916	3

PRIOR YEARS*		
Year	Gross Business	% Change
2000	\$ 44,969,871	4
2001	\$ 48,028,666	7
2002	\$ 55,569,729	16
2003	\$ 64,203,851	16
2004	\$ 72,480,058	13
2005	\$ 87,258,299	13
2006	\$ 108,196,313	20
2007	\$ 102,107,932	-6
2008	\$ 92,490,640	-9
2009	\$ 82,832,938	-10
2010	\$ 82,026,018	-1
2011	\$ 94,942,266	16
2012	\$ 109,094,114	15
2013	\$ 117,091,729	7
2014	\$ 130,110,788	11

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)