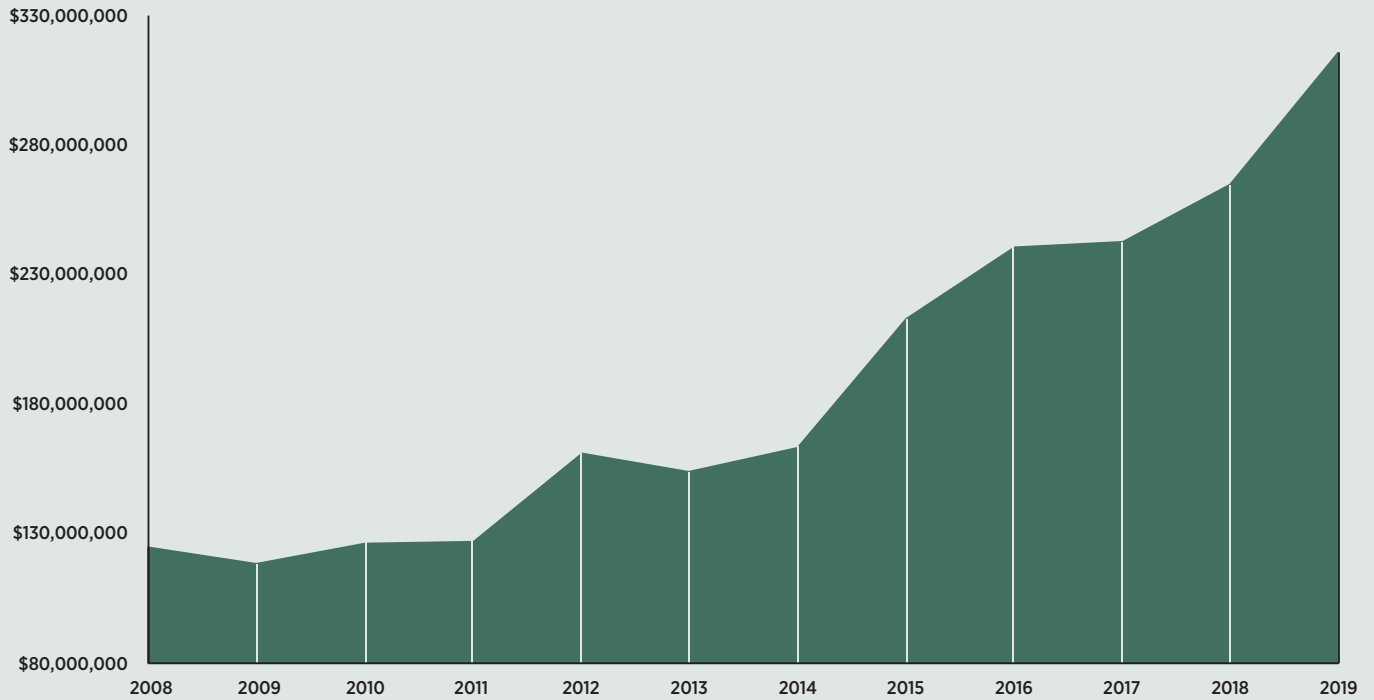




As one of the largest industries in Pigeon Forge, the amusement sector is made up of a variety of businesses and attractions, including Dollywood Theme Park, a 200' tall wheel with all-glass gondolas, a Titanic-themed museum, go-cart tracks, and much more. Pigeon Forge continues to evolve by identifying and recruiting new attraction developments that are reflective of the city's brand to the area each year.

# Amusement Revenue



Historic Revenue

2019\*

Month	Gross Business	% Change
JAN	\$ 11,348,731	133
FEB	\$ 6,743,121	31
MAR	\$ 26,541,721	12
APR	\$ 26,629,599	24
MAY	\$ 25,307,294	19
JUN	\$ 38,540,875	7
JUL	\$ 46,328,271	11
AUG	\$ 25,827,731	16
SEP	\$ 15,906,663	20
OCT	\$ 29,204,693	16
NOV	\$ 31,378,028	25
DEC	\$ 32,004,481	30
<b>TOTAL</b>	<b>\$ 315,761,208</b>	<b>19</b>

## 2018\*

Month	Gross Business	% Change
JAN	\$ 4,874,896	54
FEB	\$ 5,138,953	12
MAR	\$ 23,648,447	14
APR	\$ 21,434,923	-8
MAY	\$ 21,219,748	3
JUN	\$ 36,116,724	13
JUL	\$ 41,876,110	6
AUG	\$ 22,358,246	7
SEP	\$ 13,218,811	1
OCT	\$ 25,079,994	20
NOV	\$ 25,135,574	17
DEC	\$ 24,566,824	9
TOTAL	\$ 264,669,250	9

## 2017\*

Month	Gross Business	% Change
JAN	\$ 3,173,412	-50
FEB	\$ 4,597,893	-19
MAR	\$ 20,812,704	-17
APR	\$ 23,222,954	19
MAY	\$ 20,677,452	-9
JUN	\$ 31,907,885	-6
JUL	\$ 39,354,866	0
AUG	\$ 20,844,645	12
SEP	\$ 13,117,200	10
OCT	\$ 20,892,843	20
NOV	\$ 21,573,657	11
DEC	\$ 22,575,676	7
TOTAL	\$ 242,751,187	1

## PRIOR YEARS\*

Year	Gross Business	% Change
1983	\$ 9,378,321	16
1984	\$ 10,628,916	13
1985	\$ 12,577,510	18
1986**	\$ 20,541,400	63
1987	\$ 21,773,950	6
1988	\$ 26,391,100	21
1989	\$ 29,273,589	11
1990	\$ 32,171,557	9
1991	\$ 37,220,969	16
1992	\$ 41,951,633	13
1993	\$ 47,474,025	13
1994	\$ 53,135,733	12
1995	\$ 60,515,002	14
1996	\$ 63,197,580	4
1997	\$ 68,488,717	8
1998	\$ 72,935,163	6
1999	\$ 74,699,135	2

Year	Gross Business	% Change
2000	\$ 75,393,417	2
2001	\$ 80,843,173	7
2002	\$ 85,366,733	6
2003	\$ 85,001,731	0
2004	\$ 93,219,883	10
2005	\$ 100,799,589	8
2006	\$ 120,900,285	20
2007	\$ 129,448,718	7
2008	\$ 125,024,793	-3
2009	\$ 118,554,213	-5
2010	\$ 126,627,450	7
2011	\$ 127,441,651	1
2012	\$ 161,060,279	11
2013	\$ 153,917,524	6
2014	\$ 163,840,200	6
2015	\$ 213,083,888	14
2016	\$ 240,887,447	13

\*For the years 1983 through 2011, the data is based on an amusement tax of 2.5%, for 2012 and after the data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)

\*\*Year of Dollywood opening