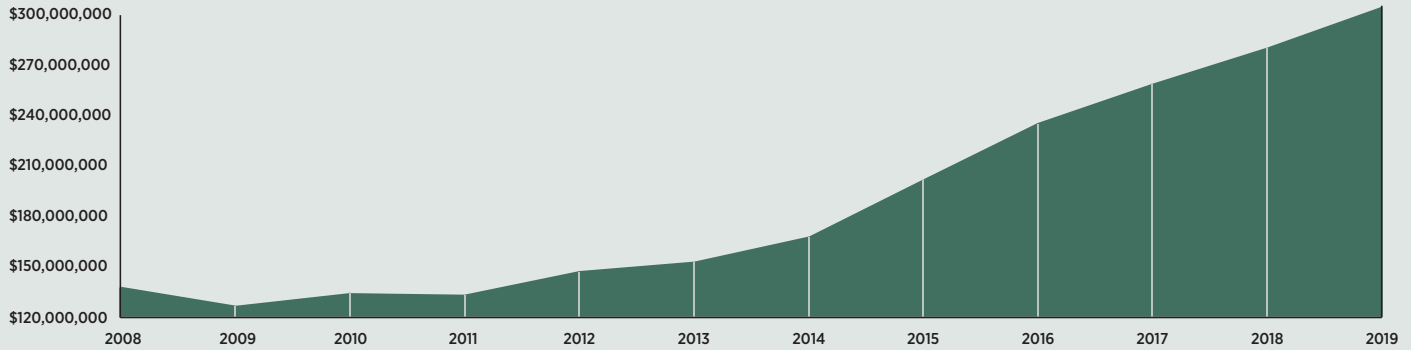




In addition to the one percent gross receipts tax, lodging properties located within Pigeon Forge collect a 2.5 percent add-on tax to the customer, applied to lodging rates only, which are collected to support the city budget. Pigeon Forge's lodging tax is one of the lowest in the state of Tennessee, especially among other cities where tourism is the main industry.

Within Sevier County, there is fierce competition to attract overnight visitors. As a result, Pigeon Forge continues to add new accommodations to enhance the city's offerings.

# Lodging Revenue



Historic Revenue

2019*		
Month	Gross Business	% Change
JAN	\$ 9,045,015	4
FEB	\$ 10,002,731	12
MAR	\$ 21,720,716	17
APR	\$ 22,670,834	10
MAY	\$ 21,996,089	6
JUN	\$ 34,859,531	9
JUL	\$ 40,587,762	6
AUG	\$ 28,043,233	14
SEP	\$ 28,759,674	7
OCT	\$ 33,918,833	3
NOV	\$ 26,904,919	7
DEC	\$ 26,841,308	16
TOTAL	\$ 305,350,645	9

2018*		
Month	Gross Business	% Change
JAN	\$ 8,667,112	16
FEB	\$ 8,955,068	2
MAR	\$ 18,635,470	17
APR	\$ 20,700,328	4
MAY	\$ 20,760,089	7
JUN	\$ 31,942,926	16
JUL	\$ 38,330,364	10
AUG	\$ 24,571,659	5
SEP	\$ 26,997,470	0
OCT	\$ 32,985,168	8
NOV	\$ 25,222,286	12
DEC	\$ 23,151,467	6
TOTAL	\$ 280,919,407	8

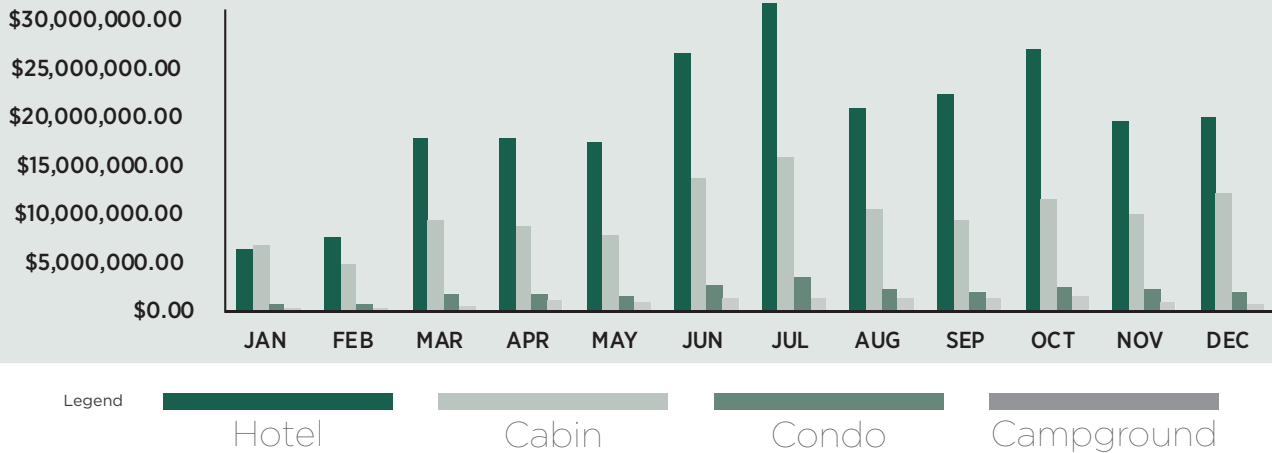
2017*		
Month	Gross Business	% Change
JAN	\$ 7,480,367	-11
FEB	\$ 8,792,597	10
MAR	\$ 15,971,564	4
APR	\$ 19,864,387	12
MAY	\$ 19,333,946	12
JUN	\$ 27,629,542	9
JUL	\$ 34,786,601	3
AUG	\$ 23,377,894	21
SEP	\$ 27,066,110	17
OCT	\$ 30,490,876	10
NOV	\$ 22,495,779	8
DEC	\$ 21,782,688	18
TOTAL	\$ 259,072,351	10

PRIOR YEARS*		
Year	Gross Business	% Change
2002	\$ 124,773,760	4
2003	\$ 125,443,146	1
2004	\$ 129,811,102	3
2005	\$ 135,041,319	4
2006	\$ 143,881,289	7
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1
2012	\$ 147,295,072	11
2013	\$ 153,094,669	4
2014	\$ 167,883,605	10
2015	\$ 202,106,805	20
2016	\$ 235,357,312	16

\*Data is based off 2.5% lodging revenue tax, provided only from properties located within the Pigeon Forge city limits



Pigeon Forge is able to break out lodging revenues by category from the 1 percent gross receipts tax, which is based on rental proceeds in addition to sales on amenities the lodging properties provide to their customers. The variety of lodging options within Pigeon Forge is highly rated by the millions of visitors, and one of the reasons those visitors continue to come back.



2019

**HOTEL REVENUE\***

Month	Gross Business	% Change
JAN	\$ 6,244,329	9
FEB	\$ 7,551,715	6
MAR	\$ 17,809,601	19
APR	\$ 17,673,975	2
MAY	\$ 17,322,305	9
JUN	\$ 26,433,013	6
JUL	\$ 31,653,723	4
AUG	\$ 20,707,995	6
SEP	\$ 22,275,134	3
OCT	\$ 26,991,862	3
NOV	\$ 19,537,178	-1
DEC	\$ 19,962,189	10
TOTAL	\$ 234,163,019	6

**CABIN REVENUE\***

Month	Gross Business	% Change
JAN	\$ 6,719,936	14
FEB	\$ 4,688,218	-1
MAR	\$ 9,392,538	13
APR	\$ 8,683,909	1
MAY	\$ 7,690,344	0
JUN	\$ 13,581,694	2
JUL	\$ 15,780,960	-1
AUG	\$ 10,473,612	2
SEP	\$ 9,198,586	1
OCT	\$ 11,520,646	-4
NOV	\$ 9,945,208	-7
DEC	\$ 12,225,285	20
TOTAL	\$ 119,900,936	3

**CONDO REVENUE\***

Month	Gross Business	% Change
JAN	\$ 665,306	11
FEB	\$ 655,226	6
MAR	\$ 1,643,680	11
APR	\$ 1,597,947	16
MAY	\$ 1,478,148	2
JUN	\$ 2,596,197	-2
JUL	\$ 3,372,122	5
AUG	\$ 2,118,067	14
SEP	\$ 1,860,103	1
OCT	\$ 2,440,978	6
NOV	\$ 2,028,822	8
DEC	\$ 1,919,608	11
TOTAL	\$ 22,376,204	7

**CAMPGROUND\***

Month	Gross Business	% Change
JAN	\$ 173,266	-10
FEB	\$ 138,188	0
MAR	\$ 476,995	32
APR	\$ 952,301	30
MAY	\$ 904,117	23
JUN	\$ 1,252,724	3
JUL	\$ 1,357,515	3
AUG	\$ 1,187,302	33
SEP	\$ 1,285,998	19
OCT	\$ 1,418,732	5
NOV	\$ 764,211	2
DEC	\$ 522,859	58
TOTAL	\$ 10,434,208	15

\*Data is based on business receipts taxed at 1%