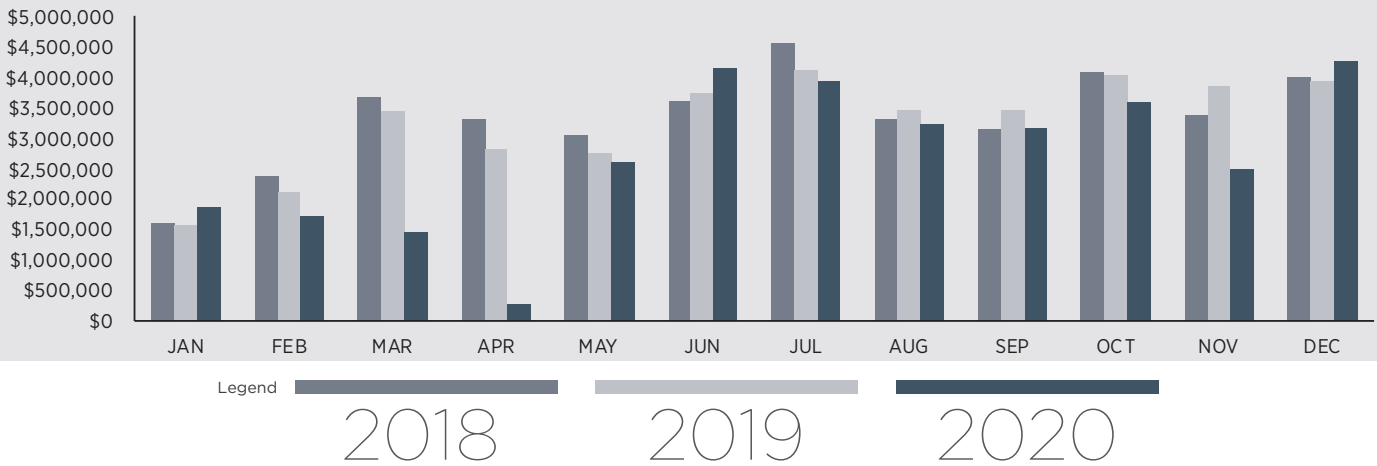




As the way consumers shop continues to evolve, malls, centers and stores in Pigeon Forge have responded by providing a range of experiences and amenities. While fierce competition for outlet retailers in Sevier County has impacted overall revenue in the last 15-years, centers in Pigeon Forge continue to add popular stores and increase offerings each year for the millions of visitors that travel to Pigeon Forge.



Month	Gross Business	% Change
JAN	\$ 1,855,796	18
FEB	\$ 1,725,295	-18
MAR	\$ 1,456,686	-57
APR	\$ 261,782	-91
MAY	\$ 2,605,569	-6
JUN	\$ 4,147,746	11
JUL	\$ 3,939,680	-4
AUG	\$ 3,221,346	-7
SEP	\$ 3,166,205	-8
OCT	\$ 3,559,513	-11
NOV	\$ 2,494,583	-35
DEC	\$ 4,252,010	8
<b>TOTAL</b>	<b>\$ 32,686,211</b>	<b>-17</b>

Month	Gross Business	% Change
JAN	\$ 1,576,159	-1
FEB	\$ 2,104,401	-11
MAR	\$ 3,415,236	-7
APR	\$ 2,820,289	-15
MAY	\$ 2,761,599	-10
JUN	\$ 3,735,044	4
JUL	\$ 4,107,182	-10
AUG	\$ 3,459,282	5
SEP	\$ 3,447,107	10
OCT	\$ 4,013,732	-2
NOV	\$ 3,841,850	14
DEC	\$ 3,937,091	-1
<b>TOTAL</b>	<b>\$ 39,218,972</b>	<b>-2</b>

Month	Gross Business	% Change
JAN	\$ 1,589,485	-12
FEB	\$ 2,361,245	-1
MAR	\$ 3,664,124	2
APR	\$ 3,315,178	-6
MAY	\$ 3,051,691	-8
JUN	\$ 3,601,715	-5
JUL	\$ 4,544,379	1
AUG	\$ 3,309,845	-3
SEP	\$ 3,126,632	-21
OCT	\$ 4,075,130	-9
NOV	\$ 3,372,781	-26
DEC	\$ 3,996,194	-6
<b>TOTAL</b>	<b>\$ 40,008,399</b>	<b>-8</b>

Year	Gross Business	% Change
2005	\$ 101,729,652	-6
2006	\$ 95,998,865	-1
2007	\$ 93,989,692	-2
2008	\$ 80,141,969	-15
2009	\$ 62,608,163	-22
2010	\$ 54,860,881	-12
2011	\$ 51,140,881	-7
2012	\$ 52,047,372	2
2013	\$ 50,302,873	-4
2014	\$ 47,978,079	-5
2015	\$ 48,404,336	1
2016	\$ 46,579,577	-4
2017	\$ 43,573,377	-6

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)