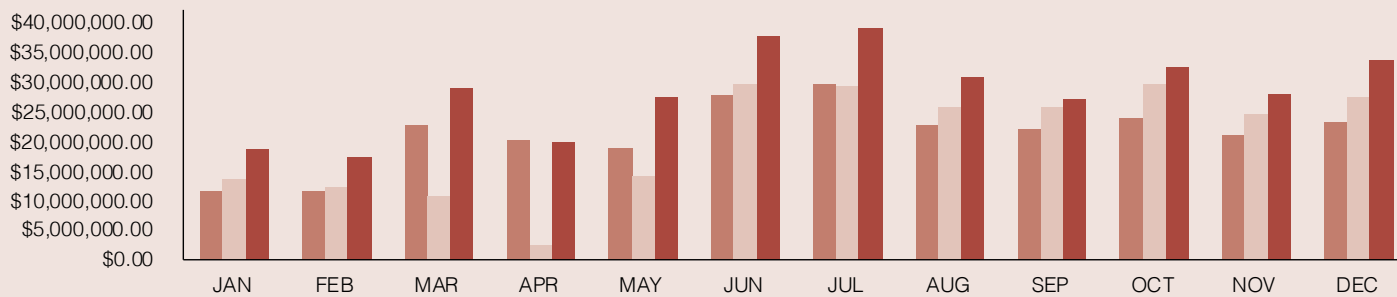


Due to a growing mix of locally owned restaurants and regional and national chains, visitors find more options each time they visit Pigeon Forge. Every price point is available to those dining out, along with a variety of cuisine and menu options. With dining out a regular expense for any vacation or getaway, the variety and selection of restaurants in Pigeon Forge contributes to its wide appeal.



# Restaurant Revenue



Legend

2019

2020

2021

2021\*

Month	Gross Business	% Change
JAN	\$ 18,455,218	37
FEB	\$ 17,236,964	41
MAR	\$ 28,876,691	173
APR	\$ 19,639,137	739
MAY	\$ 27,138,153	92
JUN	\$ 37,734,376	28
JUL	\$ 38,979,599	34
AUG	\$ 30,823,968	20
SEP	\$ 27,067,886	6
OCT	\$ 32,138,927	9
NOV	\$ 28,006,780	15
DEC	\$ 33,466,863	23
TOTAL	\$ 339,564,562	39

2020\*

Month	Gross Business	% Change
JAN	\$ 13,426,906	17
FEB	\$ 12,241,584	6
MAR	\$ 10,578,531	-53
APR	\$ 2,340,046	-88
MAY	\$ 14,111,384	-25
JUN	\$ 29,381,579	7
JUL	\$ 29,083,243	-1
AUG	\$ 25,786,954	14
SEP	\$ 25,558,687	17
OCT	\$ 29,476,609	23
NOV	\$ 24,437,085	17
DEC	\$ 27,304,712	17
TOTAL	\$ 243,727,320	-4

2019\*

Month	Gross Business	% Change
JAN	\$ 11,438,816	19
FEB	\$ 11,562,676	8
MAR	\$ 22,631,451	16
APR	\$ 19,947,510	8
MAY	\$ 18,831,325	7
JUN	\$ 27,464,353	6
JUL	\$ 29,473,399	6
AUG	\$ 22,603,901	9
SEP	\$ 21,910,139	8
OCT	\$ 23,918,761	-17
NOV	\$ 20,854,018	4
DEC	\$ 23,312,553	18
TOTAL	\$ 253,948,902	6

PRIOR YEARS\*

Year	Gross Business	% Change
2006	\$ 122,840,527	10
2007	\$ 125,976,608	8
2008	\$ 126,301,521	0
2009	\$ 123,056,879	-3
2010	\$ 129,878,140	6
2011	\$ 131,756,610	1
2012	\$ 142,568,146	8
2013	\$ 147,715,902	4
2014	\$ 171,126,227	16
2015	\$ 203,953,832	19
2016	\$ 218,285,511	7
2017	\$ 219,190,228	0
2018	\$ 238,967,434	9

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)