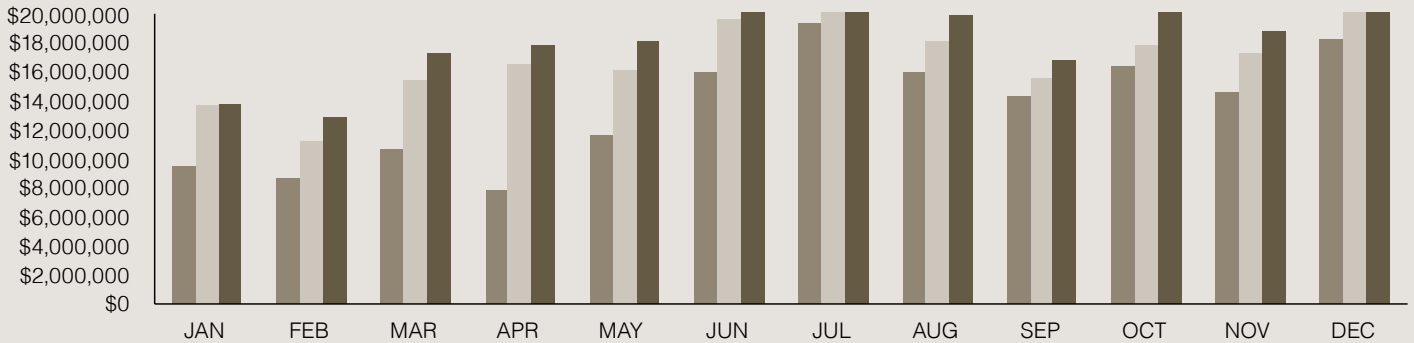




Gas & Grocery Revenue

In 2022, rising crude oil prices and increased gasoline demand contributed to an average, national price per gallon of \$3.98, a 95-cent increase from 2021. While affordable gasoline is important to a drive-tourism market like Pigeon Forge, as it allows visitors to allocate additional money to other activities, this increase highlights that even with relatively high gas prices visitors are willing to continue to visit and enjoy a range of activities.



Legend

2020

2021

2022

2022*

Month	Gross Business	% Change
JAN	\$ 13,773,438	1
FEB	\$ 12,902,387	15
MAR	\$ 17,254,891	12
APR	\$ 17,827,443	8
MAY	\$ 18,160,513	13
JUN	\$ 22,973,394	17
JUL	\$ 26,349,881	23
AUG	\$ 19,911,214	10
SEP	\$ 16,774,902	8
OCT	\$ 20,712,770	16
NOV	\$ 18,732,979	8
DEC	\$ 22,922,782	0
TOTAL	\$ 228,296,594	11

2021*

Month	Gross Business	% Change
JAN	\$ 13,619,342	44
FEB	\$ 11,186,283	30
MAR	\$ 15,440,115	45
APR	\$ 16,541,855	112
MAY	\$ 16,057,787	38
JUN	\$ 19,594,870	23
JUL	\$ 21,432,475	11
AUG	\$ 18,168,303	14
SEP	\$ 15,562,188	9
OCT	\$ 17,857,323	9
NOV	\$ 17,298,765	19
DEC	\$ 22,812,615	25
TOTAL	\$ 205,571,921	26

2020*

Month	Gross Business	% Change
JAN	\$ 9,447,055	8
FEB	\$ 8,614,328	7
MAR	\$ 10,677,320	-9
APR	\$ 7,788,847	-36
MAY	\$ 11,613,665	0
JUN	\$ 15,929,876	11
JUL	\$ 19,290,797	12
AUG	\$ 15,997,431	18
SEP	\$ 14,280,421	19
OCT	\$ 16,336,078	24
NOV	\$ 14,553,982	26
DEC	\$ 18,238,662	51
TOTAL	\$ 162,768,462	11

PRIOR YEARS*

Year	Gross Business	% Change
2007	\$ 88,884,370	8
2008	\$ 100,098,493	13
2009	\$ 91,671,054	-8
2010	\$ 100,895,480	10
2011	\$ 112,686,223	12
2012	\$ 115,037,970	2
2013	\$ 113,130,786	2
2014	\$ 116,678,037	3
2015	\$ 109,929,960	-6
2016	\$ 125,917,124	15
2017	\$ 135,427,363	8
2018	\$ 147,565,237	9
2019	\$ 146,267,088	-1

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)