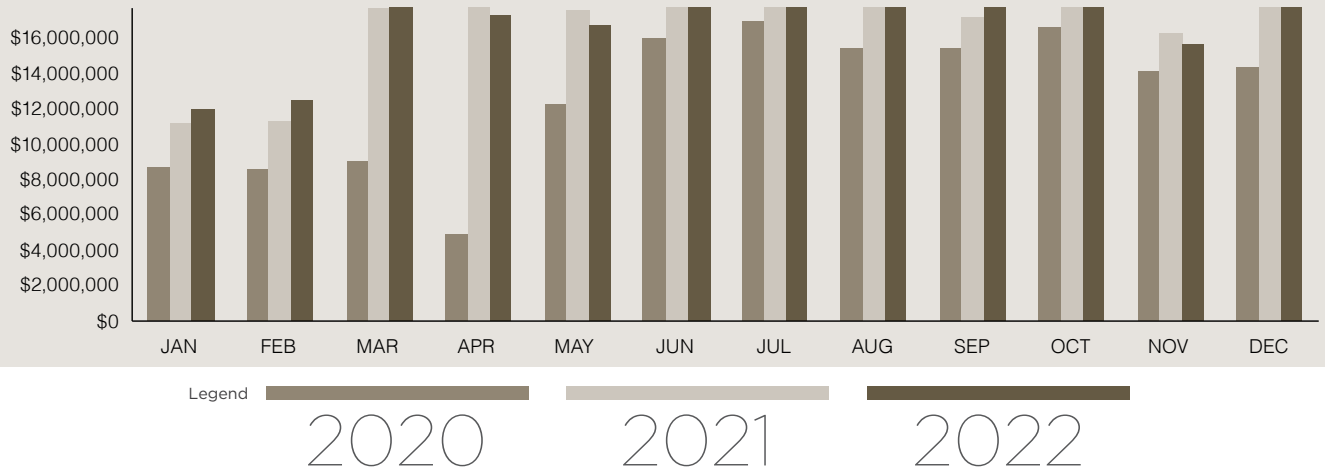




Pigeon Forge features many retail and service stores that are patronized by both residents and visitors, with numerous new developments added just over the last three years. Stores classified as part of this sector include those as not being part of an outlet mall or offering niche specialty products.

Retail & Services Revenue



2022*		
Month	Gross Business	% Change
JAN	\$ 11,910,624	7
FEB	\$ 12,456,290	10
MAR	\$ 19,488,775	10
APR	\$ 17,210,478	-5
MAY	\$ 16,651,009	-5
JUN	\$ 20,389,716	-2
JUL	\$ 21,722,478	10
AUG	\$ 19,548,759	7
SEP	\$ 18,106,185	6
OCT	\$ 19,300,813	4
NOV	\$ 15,552,293	-4
DEC	\$ 17,850,277	-8
TOTAL	\$ 210,187,697	2

2021*		
Month	Gross Business	% Change
JAN	\$ 11,157,408	29
FEB	\$ 11,294,041	32
MAR	\$ 17,650,901	96
APR	\$ 18,104,224	270
MAY	\$ 17,554,325	44
JUN	\$ 20,733,111	31
JUL	\$ 19,799,015	17
AUG	\$ 18,277,900	19
SEP	\$ 17,073,113	11
OCT	\$ 18,535,909	12
NOV	\$ 16,183,610	15
DEC	\$ 19,380,523	36
TOTAL	\$ 205,744,080	36

2020*		
Month	Gross Business	% Change
JAN	\$ 8,639,170	1
FEB	\$ 8,530,415	7
MAR	\$ 8,994,538	-28
APR	\$ 4,890,463	-60
MAY	\$ 12,230,969	8
JUN	\$ 15,870,670	20
JUL	\$ 16,935,698	10
AUG	\$ 15,356,595	16
SEP	\$ 15,350,128	22
OCT	\$ 16,606,485	23
NOV	\$ 14,060,795	18
DEC	\$ 14,246,912	15
TOTAL	\$ 151,712,838	5

PRIOR YEARS*		
Year	Gross Business	% Change
2007	\$ 102,107,932	-6
2008	\$ 92,490,640	-9
2009	\$ 82,832,938	-10
2010	\$ 82,026,018	-1
2011	\$ 94,942,266	16
2012	\$ 109,094,114	15
2013	\$ 117,091,729	7
2014	\$ 130,110,788	11
2015	\$ 133,962,916	3
2016	\$ 128,722,229	-4
2017	\$ 134,016,582	4
2018	\$ 136,297,445	2
2019	\$ 144,955,836	6

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)