



Average Daily Rate*

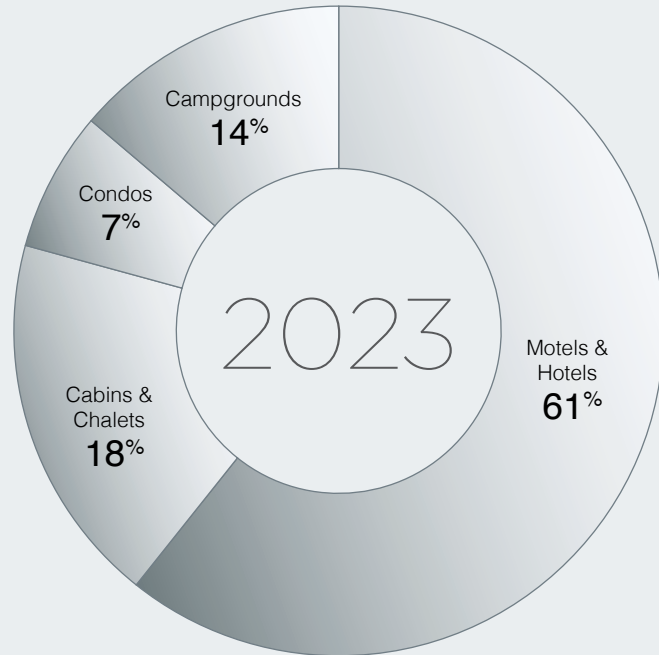
Property	Rate
Motels/Hotels	\$ 142
Cabins	\$ 270
Condos	\$ 229
Campgrounds	\$ 75
Overall	\$ 163

Occupancy*

Property	Occupancy
Motels/Hotels	66%
Cabins	58%
Condos	57%
Campgrounds	64%
Overall	64%

Seasonal Occupancy*

Season	Occupancy
Spring	63%
Summer	73%
Fall	72%
Winter	40%



Lodging Units

Lodging	2023 Units	% of Total Units
Motels/Hotels	9,641	61%
Cabins/Chalets	2,906	18%
Condos	1,092	7%
Campgrounds	2,300	14%
Total Lodging	15,939	100%

*Based on Product Definition Study